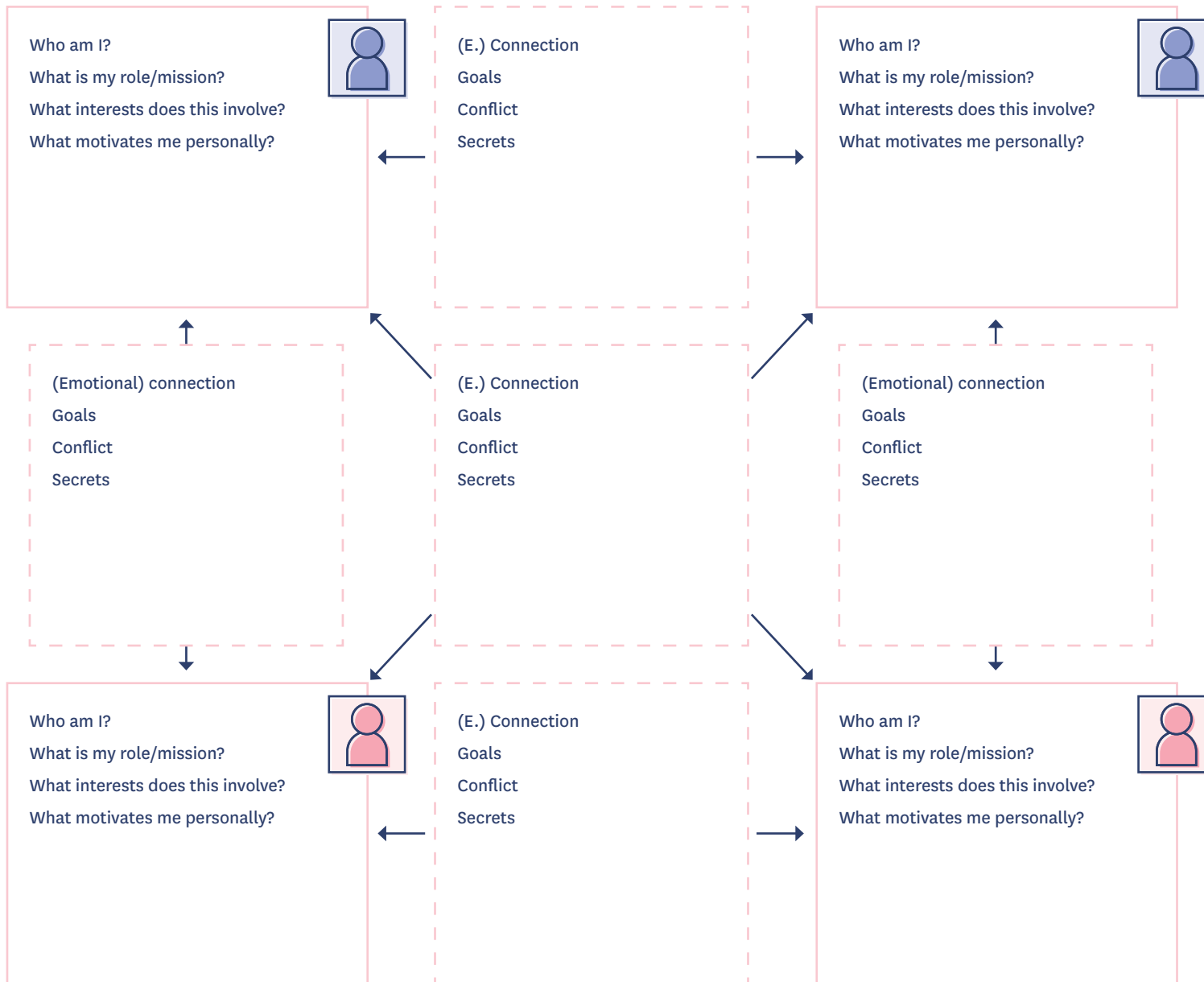




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How many of them are there?  
How many do we interact with? How often?  
What do they want from us?  
What do we want from them?



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